

NOTE TO READERS

☞ KEYWORDS

Throughout *Pop Goes the Church* you will see this ☞ computer screen symbol. Each time you see it, you will also find a keyword link to the book's companion website, PopGoesTheChurch.com. Enter the keyword on the website, and you will find videos, graphics, and additional stories connected with that keyword. The website also contains a blog that will include up-to-date examples of churches leveraging the culture, so check back often. See page 240 for a complete list of keyword references in this book.

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